Simon CHAPMAN BA PhD

The youngest of the people in this section (he was 15 when the First World Conference took place) Simon Chapman is one of the most forcefully committed anti-smokers, and is extremely active in print. (see bibliography). The thesis he submitted for his doctorate in Social Anthropology (1985) was on the subject of cigarette advertising. His 'baptism by fire' in Australia has led to a confrontational stance, supported by his own research (on advertising), his time as Council member with the Australian Consumers' Association, being a founder-member of the pressure group MOP UP, and being closely associated with the graffiti movement BUGA UP. Although the vagaries of higher research funding has meant that he has moved about a lot, his appointment at the South Australia Department of Health could mean a prolonged period of stability.

1979	University of Sydney. School of Public Health & Tropical Medicine. Principal Researcher
1980	University of Sydney. Department of Preventive and Social Medicine. Lecturer; Research Officer in Sociology & Health Education, Founder member of MOP UP (see article 'David & Goliath story') Founder Member of GASP.
1981	University of New South Wales. School of Public Health & Tropical Medicine. Commonwealth Institute of Health. Research Officer.
1982	Ministry of Health, New South Wales, Advisor. Project Co-ordinator "Quit for Life". Vice President, Australian Consumers' Association.
September 1983	Fifth World Conference on Smoking & Health, Winnipeg Participant as ACA Council Member. (see "Lung Goodbye")
November 1984	WHO/UICC Workshop on Smoking & Health, Khartoum UICC Temporary Advisor
March 1985	2nd International Conference on Health Education & the Media, Edinburgh Speaker.
June 1985	Awarded doctorate in Social Anthropology (thesis on cigarette advertising)

2023265041

Source: https://www.industrydocuments.ucsf.edu/docs/jsjl0000

August 1985	Appointed to IOCU Regional Office, Penang as project co-ordinator of AGHAST programme. (Action Group to Halt Advertising and Sponsorship of Tobacco)
November 1985	Director of Health Promotion, State of South Australia.

2023265042

Source: https://www.industrydocuments.ucsf.edu/docs/jsjl0000

Simon CHAPMAN - Bibliography

1. "Survey of merchandising of cigarettes in New South Wales hospitals and retail pharmacies" Community Health Studies (1980), 4:(1), pp. 48-50.

2. "Forging an identity for the non-smoker: the use of myth in health promotion" International Journal of Health Education (1980) 23: (Suppl.3)

3. "A David and Goliath Story: Tobacco advertising and self-regulation in Australia" British Medical Journal (November 1, 1980) 281: pp. 1187-1190

4. "Understanding Cigarette Advertising: a new approach to anti-smoking education" Australian Commonwealth Dept. Of Health, Canberra, (September 1981) 35p. (Health Services Research & Teaching Paper no.6).

5. "The mass media and smoking cessation: the ABC-TV nationwide 'I quit' program" Community Health Studies (1982) 6:(3) pp. 247-252

6. "Does cigarette advertising motivate children?" World Smoking and Health (Summer 1982) 7:(2) pp. 35-41

7. "Brand Preference & Advertising Recall in Adolescent Smokers: Some Implications for Health Promotion" American Journal of Public Health (May 1982) 72:(5) pp. 491-494

8. "The Lung Goodbye: A manual of tactics for counteracting the tobacco industry" Consumer Interpol (July 1983), 50pp.

9. "Good for the goose - good for the gander?" Media Information Australia (February 1984) No. 31, pp. 47-51

10. "Rejoinder to the ASC" Media Information Australia (February 1984) No. 31, pp. 53-54

11. "Not biting the hand that feeds you: Tobacco advertising and editorial bias in Australian newspapers" The Medical Journal of Australia (April 14, 1984), pp. 480-482

12. "Smoke gets in your eyes (correspondence)" The Medical Journal of Australia (May 26, 1984), p. 682

13. "Dying for a cigarette" The Guardian (February 21, 1985) p.21

14. "Tobacco marketing monopolies that advertise" The Lancet (March 30, 1985) 1:(8431) p.758

2023265043

Source: https://www.industrydocuments.ucsf.edu/docs/jsjl0000

15. "Advertising as Myth: A Reevaluation of the Relationship of Cigarette Advertising and Smoking" Proceedings, 2nd International Conference on Health Education & the Media (March 1985) pp.79-83, Edinburgh.

16. "Stop-smoking clinics: A case for their abandonment" The Lancet (April 20, 1985) 1:(8434), pp. 918-920

17. "Smoking and famine" Choice (June 1985), p.4

18. "Clinics for smokers" The Lancet (June 8, 1985) 1:(8441), pp. 1135

19. "Competing agendas in smoking control agencies: Those who pay the piper" New York State Journal of Medicine (July 1985) 85:(7) pp.287-289.

2023265044

Source: https://www.industrydocuments.ucsf.edu/docs/jsjl0000